Fashion's sustainable evolution: Navigating compliance



The retail sector faces the challenge of keeping up with evolving sustainability standards while maintaining accuracy and compliance.

Driving supply chain sustainability

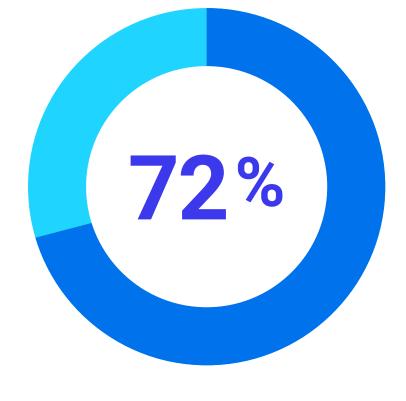
66% of companies say they have a sustainability initiative say stricter regulations are pushing them to adopt sustainability practices

have seen a reduction in environmental impact by using cloud technology

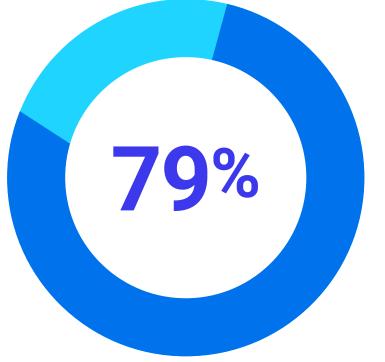
82%
say consumer
preferences
for sustainable
products are driving
sustainability practices

40%
say Digital Product
Passports enhance
supply chain
sustainability and
transparency

Enhancing global traceability



of companies say traceability is a priority for their business



said traceability
will increase in
importance within
the next year



Moving business applications to the Cloud can reduce associated greenhouse gas emissions by 30% or more, with small businesses sometimes seeing reductions of up to 90%

[Source: Accenture]

